



“It’s what we love that defines us”, says Howard Schultz the legendary founder- chairman of Starbucks. For RedPill, it is our passion for customer-centricity that defines what we do.

RedPill Solutions is a Singapore-based ‘customer strategy consulting’ firm set up 6 years ago. We have built up a reputation for good quality work and client base comprising top MNCs and large local brands in the Asian telecom, banking, travel, travel and technology categories. We specialize in improving customer centricity of our client’s businesses and create tangible value from their knowledge of their customers. Our offer is unique in that we combine the strategy, marketing, and technology perspectives into one integrated offer.

We have 3 main business lines:

Strategy Consulting: we advise clients on how to adopt segment- centric strategies, build high- impact go-to-market and launch strategies, create customer experience models, innovation workshops and branding strategies.

Analytics Services: we create and implement customer- analytics services like segmentation and end-to-end customer management strategies (acquisition, portfolio and loyalty management, retention, etc.)

Mobility: we advise clients on strategies for the Web 2.0 revolution - on how to bring the power of communities & social networks into their marketing strategies

Our business has seen tremendous growth and to support our ambitious expansion plans, we are seeking to hire professionals. If you have an entrepreneurial spirit in yourself, take up challenges in everyday life, & possess a strong desire to build & nurture a small firm, then we can help you realize your dream

To support our continued expansion, we seek to hire Data Miners.

Responsibilities:

- Deliver analytics models/ analysis by deploying advanced statistical techniques for Financial services - unsecured and secured products/ retail banking marketing & credit strategies
- Roles spans across client delivery through business analysis, model design & development & recommending business strategies across acquisition and portfolio management
- Develop specific data needs for Data Analysts to prepare the expected data set for analysis, model development
- Be a part of a highly competent & motivated team in delivering best-in-class models resulting in meaningful insights to clients
- Write white papers & articles about some models that really impact the business significantly
- Work with data team (mainly ETL) on development of the models/ campaigns

Requirements:

- 1-3 years of experience and in-depth understanding of Data models, Statistical tools applied in business
- 1-2 years of experience in banking & financial services or telecom industry is preferable
- Masters in Statistics/ Data Mining from a leading University
- Preferably has thorough understanding of Data mart concepts
- Strong analytical & numerical skills
- Self-driven & independent thinker